

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

American Rambler Productions
138 Conant Street
Beverly, MA 01915
USA

<u>Contract / Revision</u> 489204 /		<u>Alt Order #</u> 06274861
<u>Product</u> ROMNEY FOR PRESIDENT		
<u>Contract Dates</u> 08/15/12 - 08/21/12		<u>Estimate #</u> 324
<u>Advertiser</u> Romney for President, Inc		<u>Original Date / Revision</u> 08/13/12 / 08/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	08/20/12	08/21/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MT-----				2	\$825.00			
N 2	KVVU	08/15/12	08/17/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	\$2,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--WTF--				3	\$825.00			
N 3	KVVU	08/20/12	08/21/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MT-----				4	\$750.00			
N 4	KVVU	08/15/12	08/17/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--WTF--				6	\$750.00			
N 5	KVVU	08/20/12	08/21/12	Cops	2-3p		:30			NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MT-----				2	\$185.00			
N 6	KVVU	08/15/12	08/17/12	Cops	2-3p		:30			NM	3	\$555.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--WTF--				3	\$185.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	08/13/12-08/19/12	Cops	2-3p	---WThF----	:30		\$185.00	NM		
			See MG 6.5									
	3	KVVU	08/13/12-08/19/12	Cops	2-3p	---WThF----	:30		\$185.00	NM		
			See MG 6.4									
	4	KVVU	08/16/12-08/16/12	Cops	1-2pm	----Th-----	:30		\$185.00	NM		
			Ⓜ MG for 6.3 08/16									
	5	KVVU	08/17/12-08/17/12	Cops	1-2pm	-----F----	:30		\$185.00	NM		
			Ⓜ MG for 6.1 08/17									
N 7	KVVU	08/20/12	08/21/12	Anderson	3-4p		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MT-----				2	\$275.00			
N 8	KVVU	08/15/12	08/17/12	Anderson	3-4p		:30			NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--WTF--				3	\$275.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
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Contract / Revision	Alt Order #
489204 /	06274861

Contract Dates	Product	Estimate #
08/15/12 - 08/21/12	ROMNEY FOR PRESID	324

Advertiser	Original Date / Revision
Romney for President, Inc	08/13/12 / 08/13/12

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	See MG 8.4																																					
	3	KVVU	08/13/12-08/19/12	Anderson	3-4p	---WThF----	:30		\$275.00	NM																												
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	4	KVVU	08/16/12-08/16/12	Anderson	2-3p	----Th-----	:30		\$275.00	NM																												
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	5	KVVU	08/17/12-08/17/12	Anderson	2-3p	-----F-----	:30		\$275.00	NM																												
	Ⓜ MG for 8.3 08/17																																					
N 9	KVVU	08/15/12	08/17/12	The Dr.Oz Show	4-5p		:30			NM	3	\$1,050.00																										
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	3	KVVU	08/13/12-08/19/12	The Dr.Oz Show	4-5p	---WThF----	:30		\$350.00	NM																												
	See MG 9.4																																					
	4	KVVU	08/16/12-08/16/12	Dr OZ	3-4p	----Th-----	:30		\$350.00	NM																												
	Ⓜ MG for 9.3 08/16																																					
N 10	KVVU	08/20/12	08/21/12	The Dr.Oz Show	4-5p		:30			NM	2	\$700.00																										
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Week: 08/20/12	08/26/12	MT-----	2	\$350.00																																		
N 11	KVVU	08/15/12	08/17/12	Fox 5 News at 5	5-530p		:30			NM	6	\$3,510.00																										
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	3	KVVU	08/13/12-08/19/12	Fox 5 News at 5	5-530p	---WThF----	:30		\$585.00	NM																												
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	7	KVVU	08/16/12-08/16/12	Special Early News	Special Early News	----Th-----	:30		\$585.00	NM																												
	Ⓜ MG for 11.2,11.4																																					
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N 12	KVVU	08/20/12	08/21/12	Fox 5 News at 5	5-530p		:30			NM	4	\$2,340.00																										
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Week: 08/20/12	08/26/12	MT-----	4	\$585.00																																		
N 13	KVVU	08/20/12	08/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	4	\$2,400.00																										
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Week: 08/20/12	08/26/12	MT-----	4	\$600.00																																		
N 14	KVVU	08/15/12	08/17/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	6	\$3,600.00																										
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489204 /	06274861

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08/15/12 - 08/21/12	ROMNEY FOR PRESID	324

Advertiser	Original Date / Revision
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3	KVVU	08/13/12-08/19/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	---WThF----	:30		\$600.00	NM																																																																																																																																																																																																																																												
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See MG 14.7, 14.8																																																																																																																																																																																																																																																						
7	KVVU	08/16/12-08/16/12		Special Early News	Special Early News	----Th-----	:30		\$600.00	NM																																																																																																																																																																																																																																												
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N 15	KVVU	08/15/12	08/17/12	Extra	M-F 7-730p		:30			NM	3	\$1,725.00																																																																																																																																																																																																																																										
<table><tr><th></th><th></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th colspan="6"></th></tr><tr><td>Week:</td><td></td><td>08/13/12</td><td>08/19/12</td><td>--WTF--</td><td>3</td><td>\$575.00</td><td colspan="6"></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							Week:		08/13/12	08/19/12	--WTF--	3	\$575.00																																																																																																																																																																																																																						
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N 16	KVVU	08/20/12	08/21/12	Extra	M-F 7-730p		:30			NM	2	\$1,150.00																																																																																																																																																																																																																																										
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N 17	KVVU	08/20/12	08/21/12	TMZ	730-8p		:30			NM	2	\$1,650.00																																																																																																																																																																																																																																										
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N 18	KVVU	08/15/12	08/17/12	TMZ	730-8p		:30			NM	3	\$2,475.00																																																																																																																																																																																																																																										
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N 19	KVVU	08/15/12	08/17/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	3	\$5,175.00																																																																																																																																																																																																																																										
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N 20	KVVU	08/20/12	08/21/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	4	\$6,900.00																																																																																																																																																																																																																																										

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
489204 /	06274861

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/15/12 - 08/21/12	ROMNEY FOR PRESID	324

<u>Advertiser</u>	<u>Original Date / Revision</u>
Romney for President, In	08/13/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MT-----				4	\$1,725.00			
N 21	KVVU	08/20/12	08/20/12	Hotel Hell	Mon 8p-9p		:30			NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	1-----				1	\$2,700.00			
N 22	KVVU	08/18/12	08/18/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----2-				2	\$950.00			
N 23	KVVU	08/19/12	08/19/12	Fox News Sunday 8-9a	8-9a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----2				2	\$300.00			
N 24	KVVU	08/19/12	08/19/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	2	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----2				2	\$1,575.00			
Totals											74	\$54,950.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/21/12	74	\$54,950.00	\$46,707.50
Totals	74	\$54,950.00	\$46,707.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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REP HEADLINE# 6274861 TRF# 489204 REP: TEL# 610-293-4100 FAX# 610-225-1191
\$\$\$ UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! AUG13/12 16.3
ORDER WORKSHEET HARRIS REPORT FROM REP *** KVVU-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
STATION MAKEGOOD OFFERS:												
M5	OK'D		BUY#14									
			MISSED:W-F/530P-600P				AUG16(2/WK)	AUG17	30S	\$600.00	(AUG13/12)	
			OFFER:TH-F/430P-500P				AUG16(4/WK)		30S	\$600.00	PLS ADVISE.	
			CMT:TP CHG DUE TO NFL PRE-SEASON GAME. PRE-BOOKED PLS APPROVE.									
M6	OK'D		BUY#15									
			MISSED:W-F/700P-730P				AUG16	AUG17	30S	\$575.00	(AUG13/12)	
			OFFER:TH-F/900P-930P				AUG16(2/WK)		30S	\$575.00	PLS ADVISE.	
			CMT:TP CHG DUE TO NFL PRE-SEASON GAME. PRE-BOOKED PLS APPROVE.16									
M7	OK'D		BUY#18									
			MISSED:W-F/730P-800P				AUG16	AUG17	30S	\$825.00	(AUG13/12)	
			OFFER:TH-F/930P-1000P				AUG16(2/WK)		30S	\$825.00	PLS ADVISE.	
			CMT:TP CHG DUE TO NFL PRE-SEASON GAME. PRE-BOOKED PLS APPROVE.									
M8	OK'D		BUY#21									
			MISSED:MON/800P-900P				AUG20		30S	\$2,700.00	(AUG13/12)	
			OFFER: NONE									
			CMT:PRG CHG. PRE-BOOKED PLS APPROVE.									

AUG/12 52250.00 CONTRACT TOTAL 52250.00
TOTAL SPOTS 73

MARKET TOTALS \$422,692 KVVU 13% KSNV 25% KLAS 47% KTNV 15% KVMY 0% KVCW 0% CABL 0% KTUD 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG13/12 11.3
*** KVVU-TV ***

REP HEADLINE# 6274861
*** ORIGINAL REV#0 ***

ADV # _____ ADV. NAME _____ POLI/M ROMNEY/R/PRE/US _____ REP. # _____ OFF. # 762 SALESMAN # _____

AGY # _____ AGY. NAME _____ AMERICAN RAMBLER PRODUCTIONS _____ BUYER NAME STEPHANIE KINCAID _____

138 CONANT STREET _____ SALES PRSN PH- TERESA DIFURIA _____

BEVERLY, MA 01915

ORDER #	<u>989204</u>	CONTRACT #	<u>6274861</u>	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	<u>ROMNEY FOR PRESIDENT</u>	EST#	<u>324</u>	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	<u>AUG15/12</u>		<u>AUG21/12</u>	<u>WK-1</u>		

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	AUG13/12	11.39
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REP: TO ROSE
FR NIKKI
NEW ROMNEY ORDER
TOTAL \$54950
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS:
AGENCY ADVERTISER CODE = 324 AGENCY PRODUCT CODE =												
1			600A-700A	30		\$825.00	8/20	8/21	2		M-TU	2
PROGRAM : NEWS CON COM1: MAX 1X DAY												
2			600A-700A	30		\$825.00	8/15	8/17	3		W-F	3
PROGRAM : NEWS CON COM1: MAX 1X DAY												

FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

CREDIT RISK !!!

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REP HEADLINE# 6274861
*** ORIGINAL REV#0 ***

AUG13/12 11.3
*** KVVU-TV ***

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	:RATE	:START DATE:	:END DATE:	:SPTS/WK:	:WEEK INVT:	:DAYS	:TOTL:SPTS:
3			700A-900A PROGRAM : NEWS CON COM1: MAX 2X DAY	30		\$750.00	8/20	8/21	4		M-TU	4
4			700A-900A PROGRAM : NEWS CON COM1: MAX 2X DAY	30		\$750.00	8/15	8/17	6		W-F	6
5			200P-300P PROGRAM : COPS CON COM1: MAX 1X DAY	30		\$185.00	8/20	8/21	2		M-TU	2
6			200P-300P PROGRAM : COPS CON COM1: MAX 1X DAY	30		\$185.00	8/15	8/17	3		W-F	3
7			300P-400P PROGRAM : ANDERSON COOPER CON COM1: MAX 1X DAY	30		\$275.00	8/20	8/21	2		M-TU	2
8			300P-400P PROGRAM : ANDERSON COOPER CON COM1: MAX 1X DAY	30		\$275.00	8/15	8/17	3		W-F	3
9			400P-500P PROGRAM : DR OZ CON COM1: MAX 1X DAY	30		\$350.00	8/15	8/17	3		W-F	3
10			400P-500P PROGRAM : DR OZ CON COM1: MAX 1X DAY	30		\$350.00	8/20	8/21	2		M-TU	2
11			500P-530P PROGRAM : NEWS CON COM1: MAX 2X DAY	30		\$585.00	8/15	8/17	6		W-F	6

FAX# 610-225-1191

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REPORT FROM REP

REPORT FROM REP.

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			500P-530P	30		\$585.00	8/20	8/21	4		M-TU	4
	PROGRAM : NEWS											
	CON COM1: MAX 2X DAY											
13			530P-600P	30		\$600.00	8/20	8/21	4		M-TU	4
	PROGRAM : NEWS											
	CON COM1: MAX 2X DAY											
14			530P-600P	30		\$600.00	8/15	8/17	6		W-F	6
	PROGRAM : NEWS											
	CON COM1: MAX 2X DAY											
15			700P-730P	30		\$575.00	8/15	8/17	3		W-F	3
	PROGRAM : EXTRA											
	CON COM1: MAX 1X DAY											
16			700P-730P	30		\$575.00	8/20	8/21	2		M-TU	2
	PROGRAM : EXTRA											
	CON COM1: MAX 1X DAY											
17			730P-800P	30		\$825.00	8/20	8/21	2		M-TU	2
	PROGRAM : TMZ											
	CON COM1: MAX 1X DAY											
18			730P-800P	30		\$825.00	8/15	8/17	3		W-F	3
	PROGRAM : TMZ											
	CON COM1: MAX 1X DAY											
19			1000P-1100P	30		\$1,725.00	8/15	8/17	3		W-F	3
	PROGRAM : NEWS											
	CON COM1: MAX 1X DAY											
20			1000P-1100P	30		\$1,725.00	8/20	8/21	4		M-TU	4
	PROGRAM : NEWS											
	CON COM1: MAX 2X DAY											
21			800P-900P	30		\$2,700.00	8/20	8/20	1		MON	1
	PROGRAM : HELLS KITCHEN											

FAX# 610-225-1191

REP HEADLINE# 6274861
*** ORIGINAL REV#0 ***

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

CREDIT RISK !!!

AGENCY

REP HEADLINE# 6274861

AUG13/12 11.3
*** KVVU-TV ***

:LINE#:	REP	:CD:	TIME	PERIOD	:LGTH:	:SEC:	RATE	:START:	:END:	:SPTS:	WEEK	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	:	:DATE:	:DATE:	: /WK:	INVT	:	:SPTS:
22			1000P-1100P		30		\$950.00	8/18	8/18	2		SAT	2
PROGRAM : NEWS													
23			800A-900A		30		\$300.00	8/19	8/19	2		SUN	2
PROGRAM : NEWS													
24			1000P-1045P		30		\$1,575.00	8/19	8/19	2		SUN	2
PROGRAM : NEWS													
													CONTRACT TOTAL
													TOTAL SPOTS
AUG/12 54950.00													54950.00
													74

MARKET TOTALS	\$422,692	KVVU 13%	KSNV 25%	KLAS 47%	KTNV 15%	KVMY 0%	KVCW 0%	CABL 0%
			KTUD 0%					

SVC- NSI
DEMOS- RA35+*